

Yankee Candle Fundraiser Smart Family Tech Makeover Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. MANY WILL ENTER, FEW WILL WIN.

1. Eligibility: Yankee Candle Fundraiser Smart Family Tech Makeover Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are members of an organization that (i) is registered with Yankee Candle Fundraising or Home & Family Fundraising and has elected to participate in their prize program; (ii) is actively selling/engaged in and completes a fundraising program using Yankee Candle or Home & Family products during the Promotion Period (as defined in Section 3 below); and (iii) has an active Organization ID (Group Number) and online seller ID (if applicable) assigned by Yankee Candle Fundraising or Home & Family Fundraising. Employees of The Yankee Candle Company, Inc. (including independent contractors of Yankee Candle Fundraising or Home & Family Fundraising, HelloWorld, Inc., and their immediate families (parent, child, spouse or sibling and their respective spouses, regardless of where they reside), and those living in their same households, whether or not related, and their respective parents, affiliates, subsidiaries, retail locations, advertising and promotion agencies along with the officers, directors, owners, members, agents and employees of each of them, and companies involved in the implementation and execution of the Sweepstakes (and their respective parents) are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

If a child under the age of thirteen (13) elects to register for this Sweepstakes online, any personal information provided will be used solely for the purposes of the Yankee Candle Fundraising program in which he/she is participating and the Sweepstakes, in accordance with the Sponsor's Privacy Policy. The personal information will be destroyed after the conclusion of the Sweepstakes in accordance with the requirements of the Children's Online Privacy Protection Act ("COPPA").

2. Sponsor: The Yankee Candle Company, Inc., 16 Yankee Candle Way, South Deerfield, MA 01373.
Administrator: HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Sweepstakes begins on July 12, 2018 at 12:01 a.m. Eastern Time ("ET") and ends on December 31, 2018 at 11:59 p.m. ET (the "Promotion Period"). Sponsor's computer is the official time-keeping device for the Sweepstakes.

4. How to Enter: MANY WILL ENTER, FEW WILL WIN. There are four (4) ways to enter during the Promotion Period:

- a. Seller Packet:** Sell at least one (1) Yankee Candle® or Home & Family Fundraising item and complete the order form that is included in your Seller Packet. You must include your Group Number, first and last name, and your Team/Leader/Teacher as well as the type and quantity of Yankee Candle or Home & Family items sold on this form. If you are under thirteen (13) years of age, your parent/guardian must complete the sales form for you. Submit the sales form to your Chairperson, who will mail it to the Sponsor at the conclusion of your fundraiser. Upon Sponsor's receipt of your order form, you will receive one (1) entry into the Sweepstakes. Your order form must be included with your Organization's order form submission, which must be postmarked by December 31, 2018 and received by the Sponsor by January 7, 2019, in order for you to receive an entry into the Sweepstakes. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, all of which will be disqualified.

- b. Online:** Yankee Candle Fundraising participants visit <https://www.yankeecandlefundraising.com/ycfroot/home.htm> and Home & Family participants visit <https://www.familyfr.com>. Log in with your Group Number and date of birth. If you are over thirteen (13) years of age, after login, you will enter your Group Number, Organization Name, Team/Leader/Teacher, first name, last name, and email address and hit submit. You will then receive a confirmation email. To register, simply click on the link within the email and follow the directions to set up your password. If you are under thirteen (13) years of age, after login you will be required to enter your Organization's Name, your first name and your parent/legal guardian's email address. Your parent/legal guardian will receive a confirmation email. To register, your parent/legal guardian will simply click on the link within the email and follow the directions to complete the registration process and required information. You will not be permitted to participate in the Yankee Candle or Home & Family Fundraiser or this Sweepstakes until your parent/legal guardian consents by timely responding to the email notification from the Sponsor. Once a participant of any age is registered, you will receive an email with your Seller ID and notification that you are ready to participate online in the Yankee Candle or Home & Family Fundraiser. If you successfully sell at least one (1) item whereby the purchaser includes your Seller ID, you will automatically receive one (1) entry into the Sweepstakes. The Sponsor is not responsible for online orders placed without seller identification.
- c. Yankee Candle Fundraising Mobile App (Must be at least 13 years of age or older to use the Mobile App):** Download the Yankee Candle Fundraising app (available for iOS and Android devices). Register by entering your Group Number, Organization Name and confirm that you are at least 13 years of age. If you don't have your Group Number you can look it up by submitting your Group Name and State. Then complete the registration by submitting your name and valid email address and creating a password. Follow the instructions in the App to promote the sale of Yankee Candle products through text messages, email messages, or social network platforms messages. The messages that you send to your friends and family will include a link that directs purchasers to an online Yankee Candle Fundraising shopping site (and may also provide your Group Name and seller identification). If your purchasers used the link that you provide to them, any purchases made will automatically be attributed to you. If you successfully sell at least one (1) item you will automatically receive one (1) entry into the Sweepstakes. The Sponsor is not responsible for online orders placed that does not include your seller identification information.
- d. Mail-in Alternate Method:** To enter the Sweepstakes without selling a Yankee Candle or Home & Family Fundraising item, hand print your Group Number, name, address, phone number and email address on a 3 x 5 piece of paper and mail it in an envelope with proper postage to "Smart Family Tech Makeover Sweepstakes," c/o HelloWorld, Inc., P.O. Box 5006, Department 83599, Kalamazoo, MI 49003-5006. If you are under thirteen (13) years of age, your parent/guardian must complete the entry form. You will receive one (1) entry into the Sweepstakes. There is a limit of one (1) entry. Mail-in entries must be handwritten and must be postmarked by December 31, 2018 and received by the Sponsor by January 7, 2019 in order to receive an entry into the Sweepstakes. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: You may enter one (1) time during the Promotion Period, regardless of your method of entry. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than one (1) entry by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for

assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being an authorized account holder.

To Opt Out of Participation in the Sweepstakes: If you would like to sell a Yankee Candle or Home & Family Fundraising item without receiving an entry into the Sweepstakes, hand print your Group Number, name and address on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "Smart Family Tech Makeover Sweepstakes - OPT OUT," c/o HelloWorld, Inc., P.O. Box 5006, Department 83599, Kalamazoo, MI 49003-5006, and you will not be entered into the Sweepstakes.

5. Drawings: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Sweepstakes winners from all eligible entries received during the Promotion Period, on or around January 10, 2019. The potential winners will be notified by email or phone by the Administrator or by the Sponsor and its agents. Each potential winner (or parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return a Declaration of Compliance, Liability Waiver, and where not prohibited a Publicity Release ("Declaration") which must be received by Administrator, within seven (7) days of the date the Declaration is provided, in order to claim his/her prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration or provide any other requested information within the required time period, or if the prize is returned as undeliverable, the potential winner forfeits his/her prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the applicable prize will remain un-awarded.

6. Prizes: FIVE (5) GRAND PRIZES: A Smart Family Tech Makeover prize. Prize package includes a LED HD TV valued at up to \$3,000, soundbar valued at up to \$250, gaming console valued at up to \$500, a laptop valued at up to \$1,200, Streaming Media Player Stick valued at up to \$70, and a wireless assistant valued at up to \$100. Approximate Retail Value ("ARV"): \$5,120. At winner's option, he/she may elect to have Sponsor select, purchase and fulfill prizes and in that case all details of each prize will be determined by Sponsor.

Alternatively, winner may select to receive the prize as \$5,120 Visa® Prepaid Card. Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use your Visa Prepaid card anywhere Visa debit cards are accepted in the United States and U.S. Territories. The card may not be used at any merchant, including internet and mail or telephone order merchants, outside of the United States and U.S. Territories.

Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize (or a component thereof) for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received during the Promotion Period.

Total ARV of all prizes: \$25,600.

7. Release: By receipt of any prize, each winner agrees to release and hold harmless Sponsor, Administrator, The Yankee Candle Company, Inc. (including independent contractors of Yankee Candle Fundraising or Home & Family Fundraising, Island Hotel Company Limited, and their respective subsidiaries, affiliates, retail locations, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize, including related travel and activities.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes each winner's consent to Sponsor's and its agents' use of winner's name, prize information, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant's Personal Information: Information collected from entrants is subject to Sponsor's Privacy Policy <http://www.yankeecandle.com/customer-service/privacy-and-security/> and Administrator's Privacy Policy <https://www.helloworld.com/privacy-policy>.

13. Winner List: For a winner list, visit <http://bit.ly/2H8rnCA>. The winner list will be posted after winner confirmation is complete.

14. Name Removal Notification System: If you would like your name removed from Sponsor's mailing list please send your name and address to The Yankee Candle Company, Inc., 5 North Street, South Deerfield, MA 01373 or call 1-800-351-1533 and your name will be removed within 60 days of the request.

© 2018 HelloWorld, Inc. All rights reserved.

Abbreviated Disclosures

ABBREVIATED RULES for Print (Direct Mail Packet)

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. MANY WILL ENTER, FEW WILL WIN. OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) WHO ARE MEMBERS OF AN ORGANIZATION THAT IS REGISTERED WITH EITHER YANKEE CANDLE FUNDRAISING OR HOME & FAMILY FUNDRAISING AND HAS ELECTED TO PARTICIPATE IN THEIR PRIZE PROGRAM, IS ACTIVELY SELLING/ENGAGED IN AND COMPLETES A FUNDRAISING PROGRAM USING YANKEE CANDLE OR HOME & FAMILY PRODUCTS DURING THE PROMOTION PERIOD, AND HAS AN ACTIVE ORGANIZATION ID AND ONLINE SELLER ID (IF APPLICABLE) ASSIGNED BY EITHER YANKEE CANDLE FUNDRAISING OR HOME & FAMILY FUNDRAISING. VOID WHERE PROHIBITED.

Sweepstakes ends 12/31/18 at 11:59 p.m. ET. For Official Rules, how to enter without making a sale, prize descriptions, and odds disclosure, visit

www.yankeecandlefundraising.com/smartfamilytechmakeoversweeps. Sponsor: The Yankee Candle Company, Inc., 16 Yankee Candle Way, South Deerfield, MA 01373. Name Removal Notification System: If you would like your name removed from Sponsor's mailing list please send your name and address to The Yankee Candle Company, Inc., 5 North Street, South Deerfield, MA 01373 or call 1-800-351-1533 and your name will be removed within 60 days of the request.

Abbreviated rules for online Ads – Banner

NO PURCHASE NECESSARY TO ENTER OR WIN. MANY WILL ENTER, FEW WILL WIN. Ends 12/31/18 at 11:59 p.m. ET. For Official Rules, how to enter without making a sale, and all details, visit www.yankeecandlefundraising.com/smartfamilytechmakeoversweeps.

Abbreviated Rules for online Ads – Not a Banner

NO PURCHASE NECESSARY TO ENTER OR WIN. MANY WILL ENTER, FEW WILL WIN. Open to legal residents of the 50 United States (D.C.) who are members of an organization that is registered with Yankee Candle Fundraising or Home & Family Fundraising and has elected to participate in their prize program, is actively selling/engaged in and completes a fundraising program using Yankee Candle or Home & Family products during the Promotion Period, and has an active Organization ID and online seller ID (if applicable) assigned by Yankee Candle or Home & Family Fundraising. Ends 12/31/18 at 11:59 p.m. ET. To enter and for Official Rules, including odds, how to enter without making a sale, and prize descriptions, visit www.yankeecandlefundraising.com/smartfamilytechmakeoversweeps Void where prohibited.